

DeKalb County 2023 Q3 Update

August 1, 2023

Collie Greenwood,
General Manager/CEO



Agenda

Operations Updates

MARTA 2040

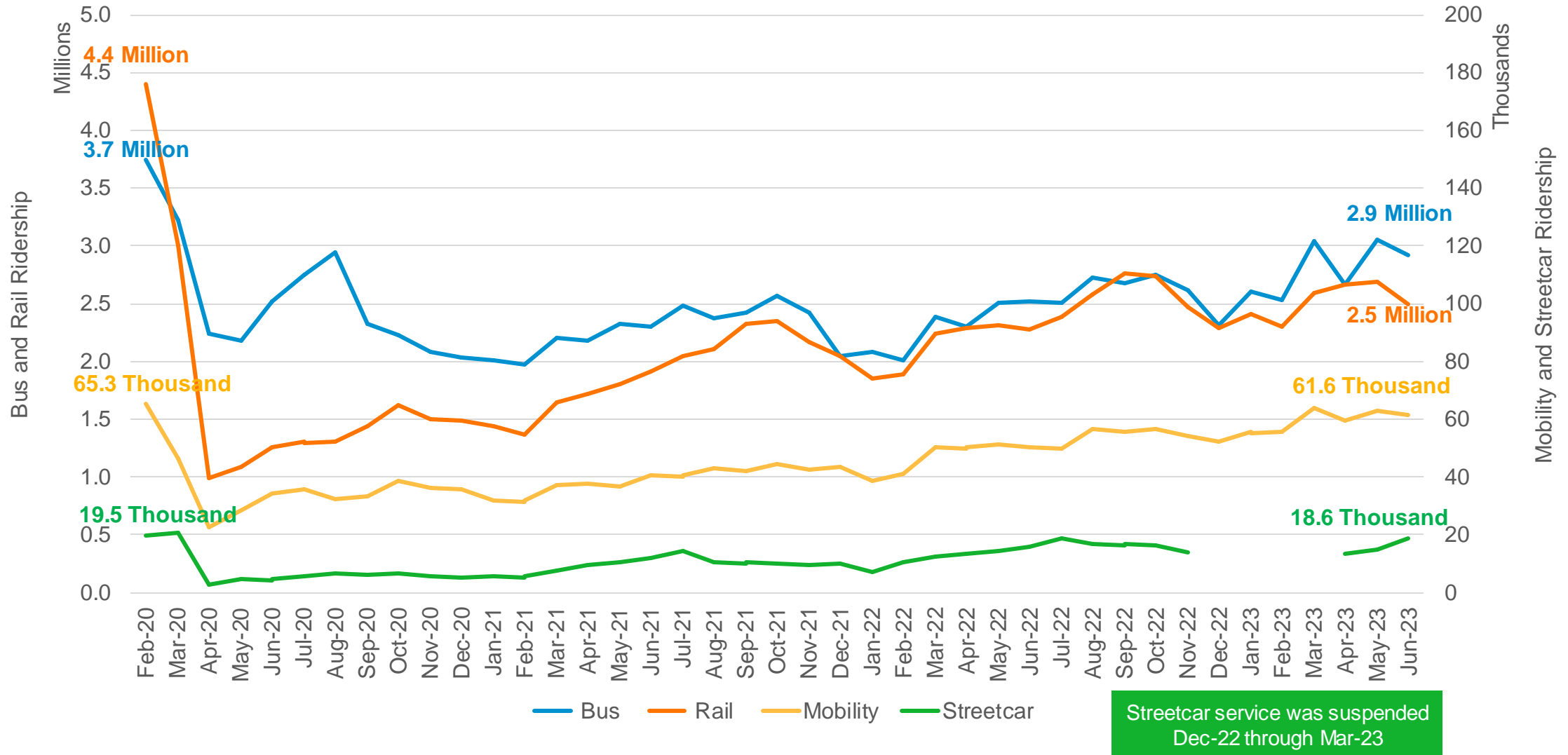
TOD & Artbound



Operations Updates

RIDERSHIP

MARTA Monthly Ridership by Mode February 2020 - June 2023



WORKFORCE & SERVICE UPDATE

- ✓ Recruitment and retention positively increasing.
- ✓ Hire an average of 54 operators per month.
- ✓ Last job fair was on July 20th.
 - 97 people showed up
 - 47 interviewed
 - 35 hired



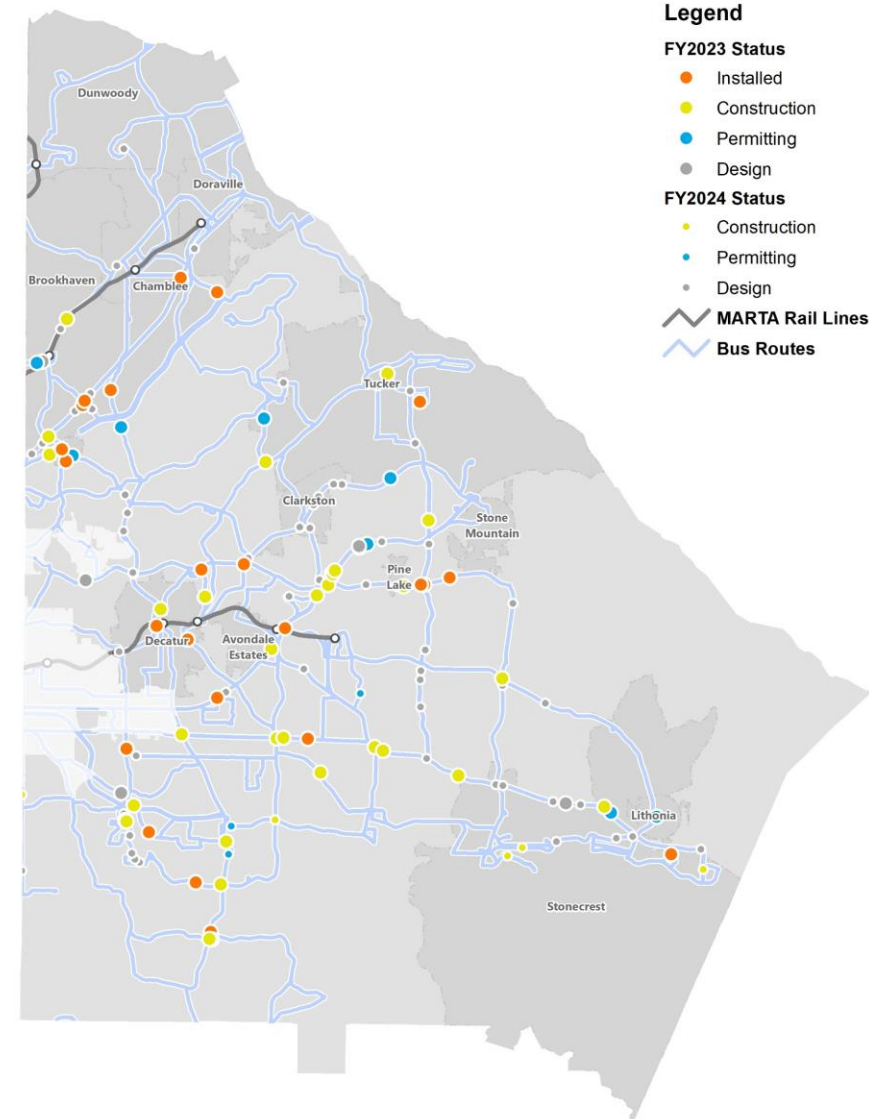
BUS SHELTERS & AMENITIES UPDATE

✓ FY23 Amenities Status

- ✓ 25 amenities installed
- ✓ 32 under construction
- ✓ 8 in permitting
- ✓ 5 in design

✓ FY24 Amenities Status

- ✓ 5 sites under construction
- ✓ 6 in permitting
- ✓ 59 in design



BUS SHELTERS & AMENITIES UPDATE

213143 – Granite Dr & Patillo Field




31 Weekday Boardings

Serves:

Triumph Youth Soccer Association, National Freight Park, and local businesses

Routes:

Route 121-Memorial Drive/North Hairston Road

BUS STOP REPLACEMENT/UPGRADE OVERVIEW





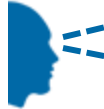



Before



After

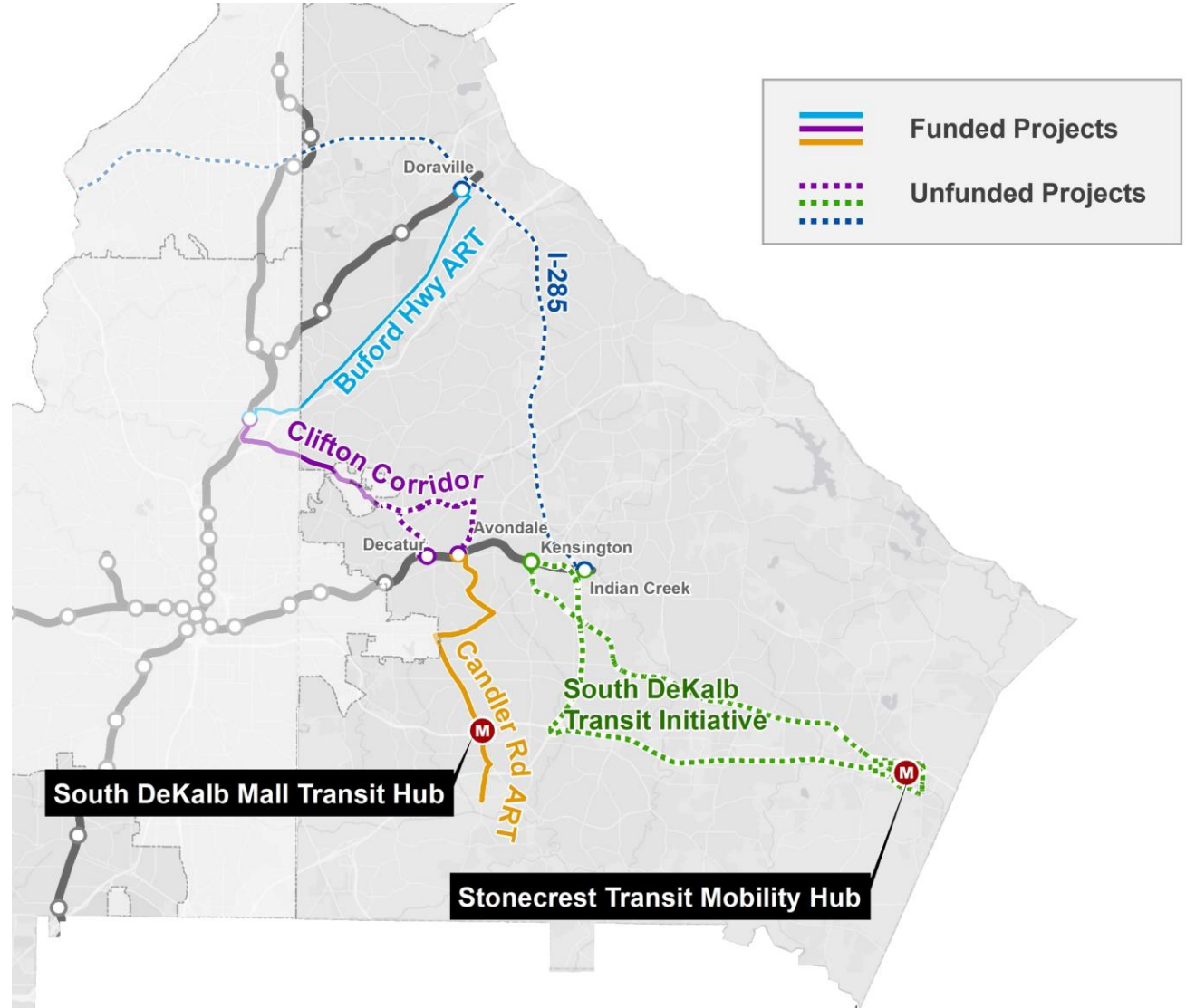
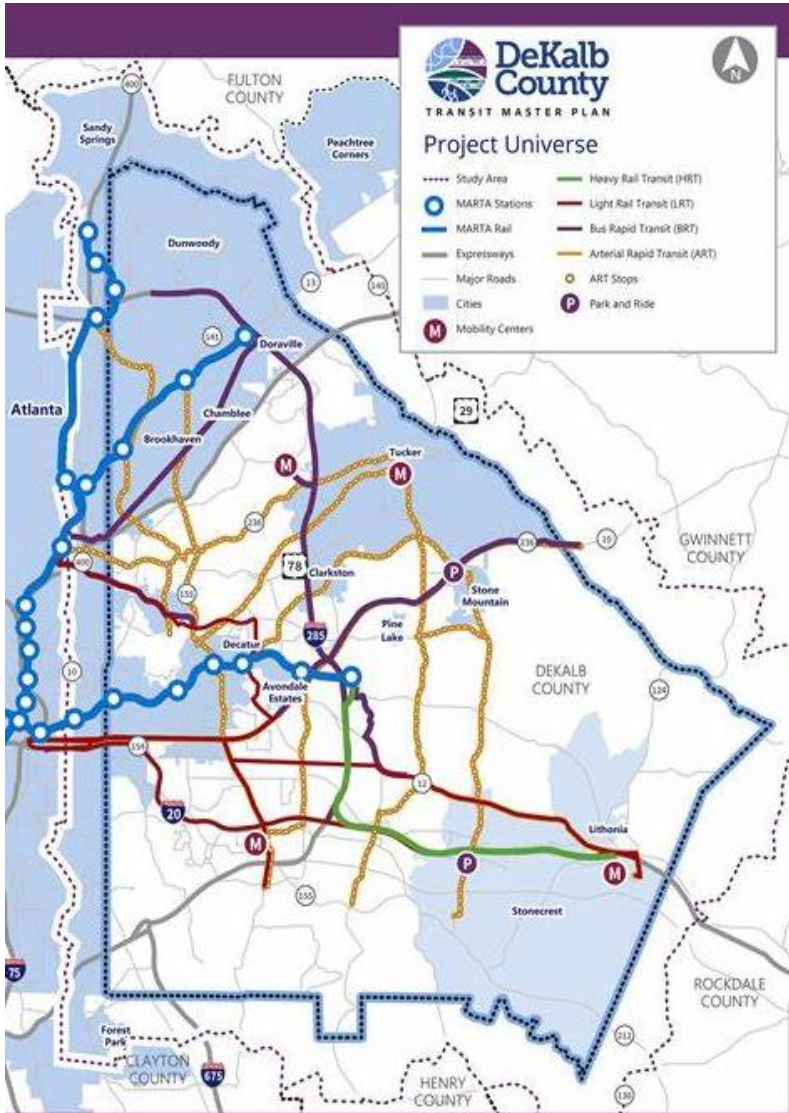
900601 - Sidney Marcus Blvd & Piedmont Rd – Route 39

-  Upgrade of all 8,900+ MARTA stops
-  Regional color scheme and design
-  Route and destination information
-  Enhanced customer service information
-  Improved visibility and reflectivity
-  Upgrade to be completed by June 2025



MARTA 2040

CONNECTING DEKALB



BUFORD HIGHWAY ART

- ✓ In-person and virtual public meetings held in June 2023 to review proposed station locations (updated map). Online survey conducted.
- ✓ “Pop up” meetings continue at commercial centers and bus bays.
- ✓ Substantial completion of 30% design.
- ✓ MARTA Board approval in August 2023 allows project to move into final design.

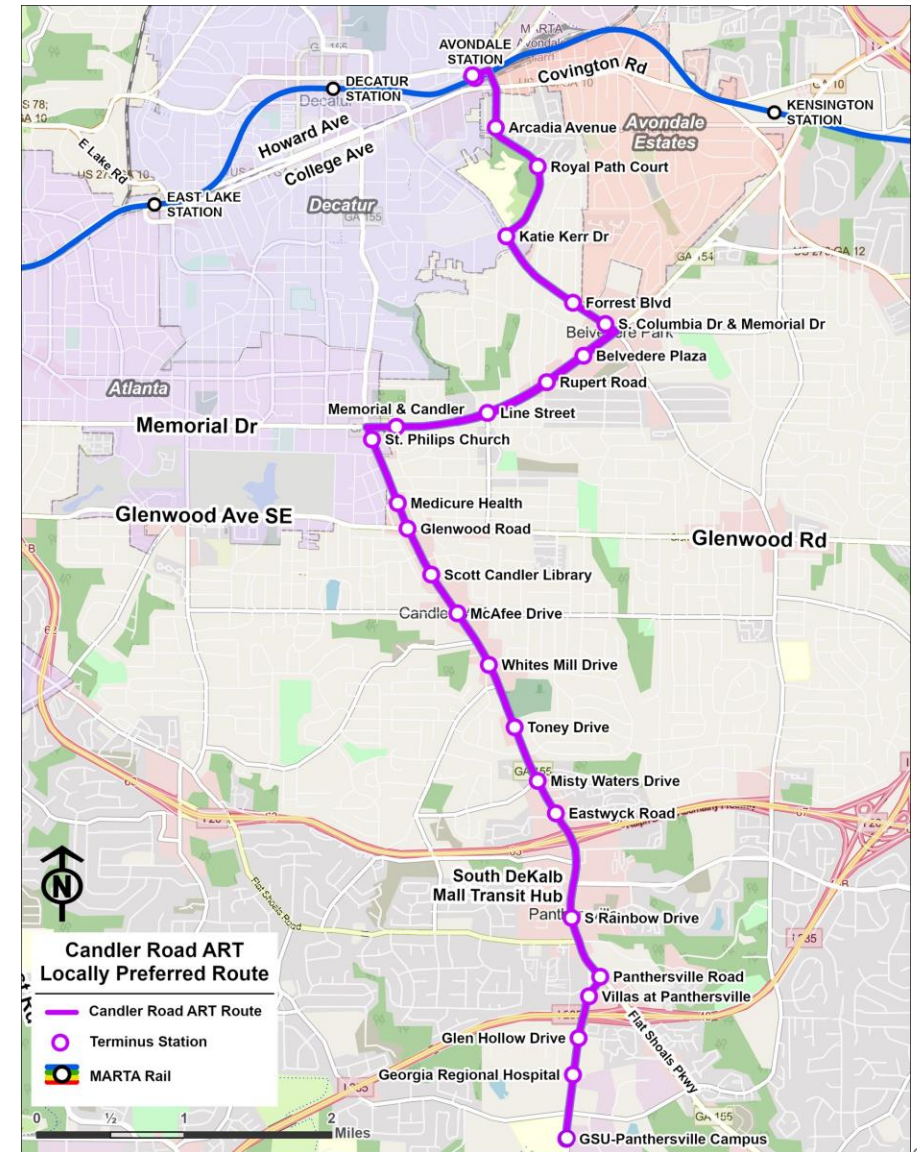


CANDLER ROAD ART

- ✓ Avondale Station alignment is the recommended and adopted LPA.
 - ✓ Public engagement held in May.
 - ✓ Recommended and adopted by the MARTA Board in June.

- ✓ Next steps – Surveying, geotechnical work and final station design.

- ✓ Completion of preliminary design (30%) by the end of the year.



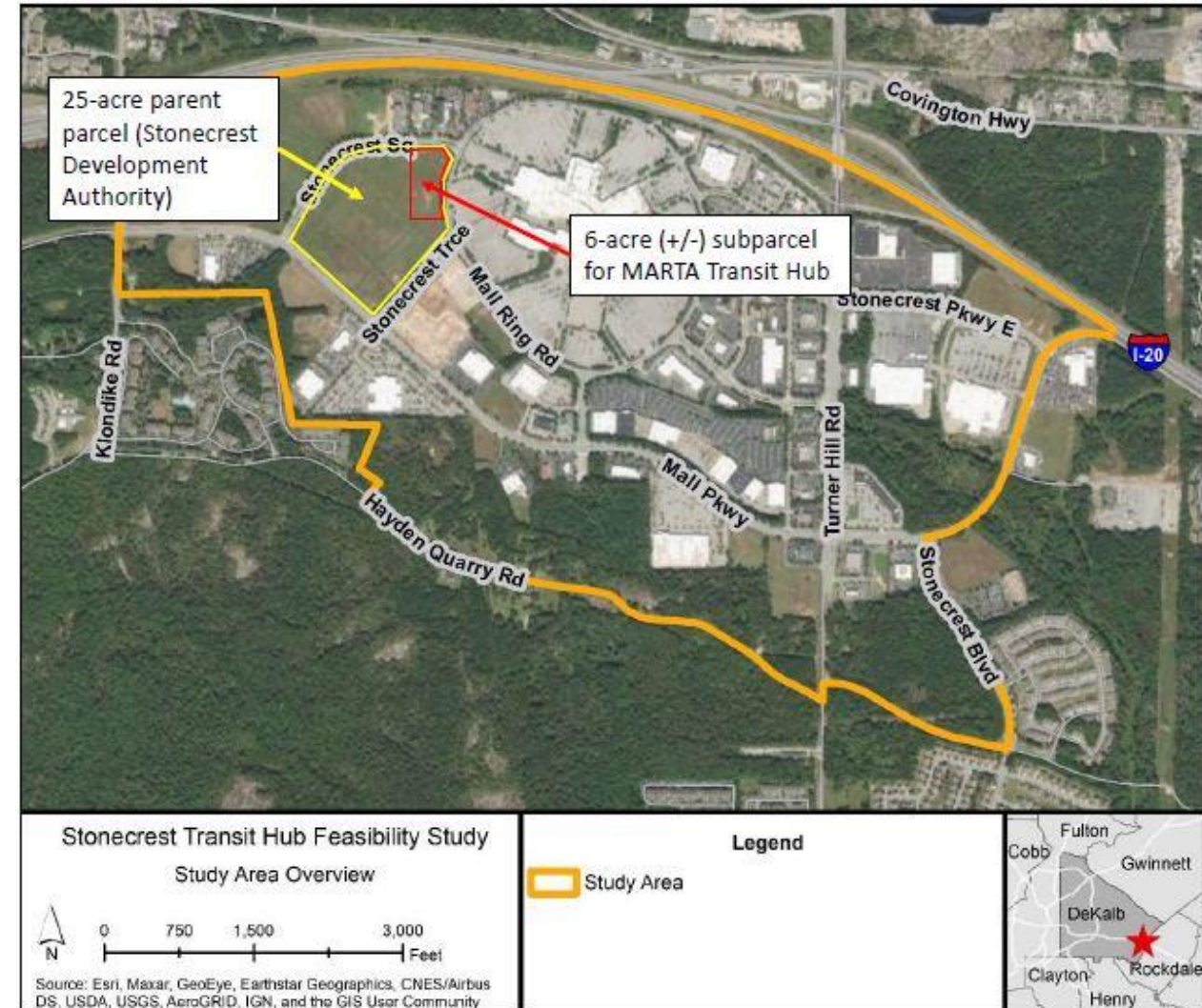
SOUTH DEKALB TRANSIT HUB

- ✓ Phase II Environmental Site Assessment was finalized at the end of June.
- ✓ NEPA/Section 106 Checklists under FTA review.
- ✓ Next steps - selection of final design consultant begin real estate acquisition process.
- ✓ Estimated construction start: Jan. 2025
- ✓ Estimated construction completion: 2026

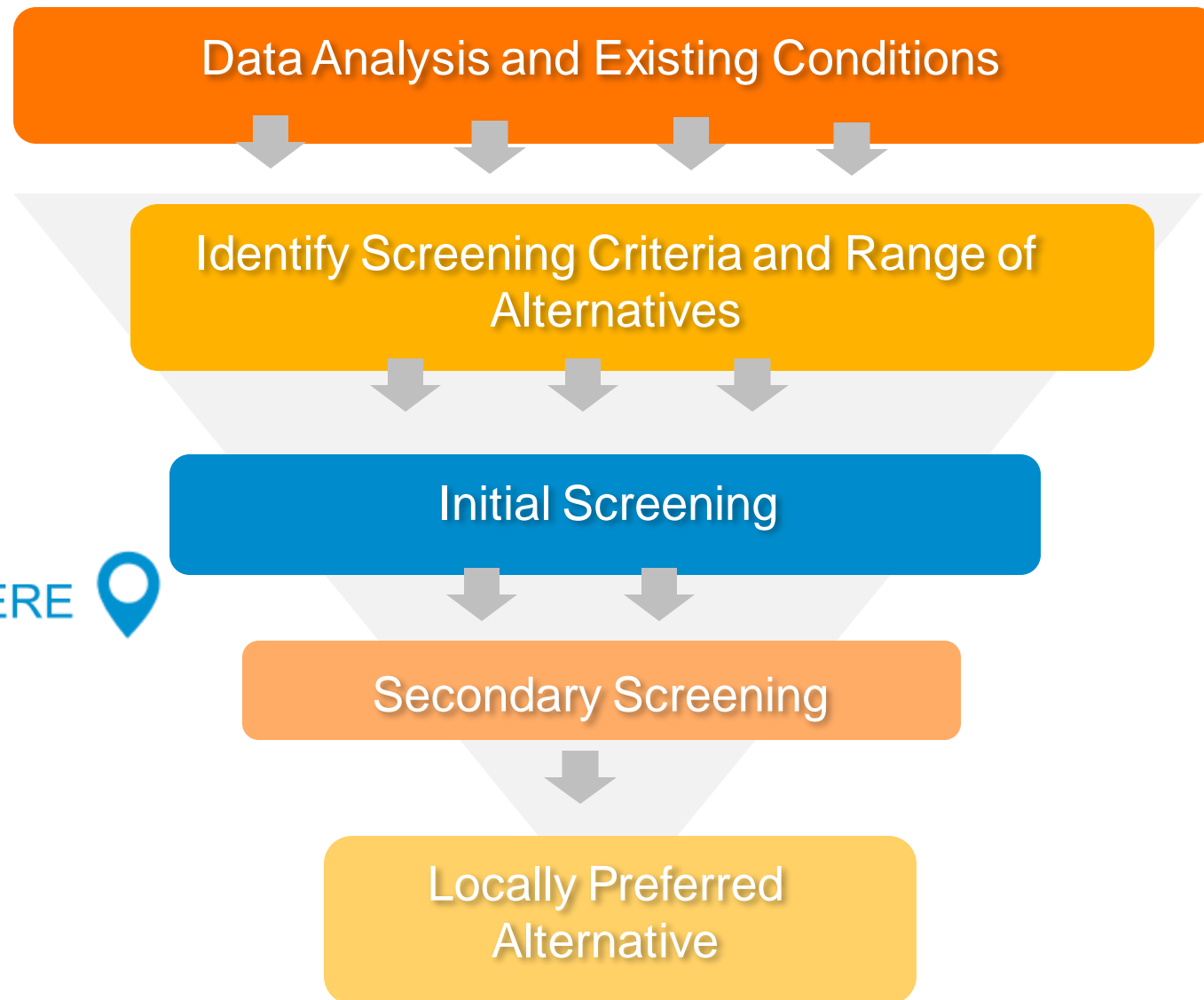


STONECREST TRANSIT HUB


- ✓ Approaching 30% design.
- ✓ NEPA/Section 106 Checklist were completed, and the project was issued a Categorical Exclusion #5.
- ✓ Phase I Environmental Site Assessment has been performed and awaiting results.
- ✓ Results from environmental work sets the stage for further design and acquisition discussion towards this property.



SOUTH DEKALB TRANSIT INITIATIVE

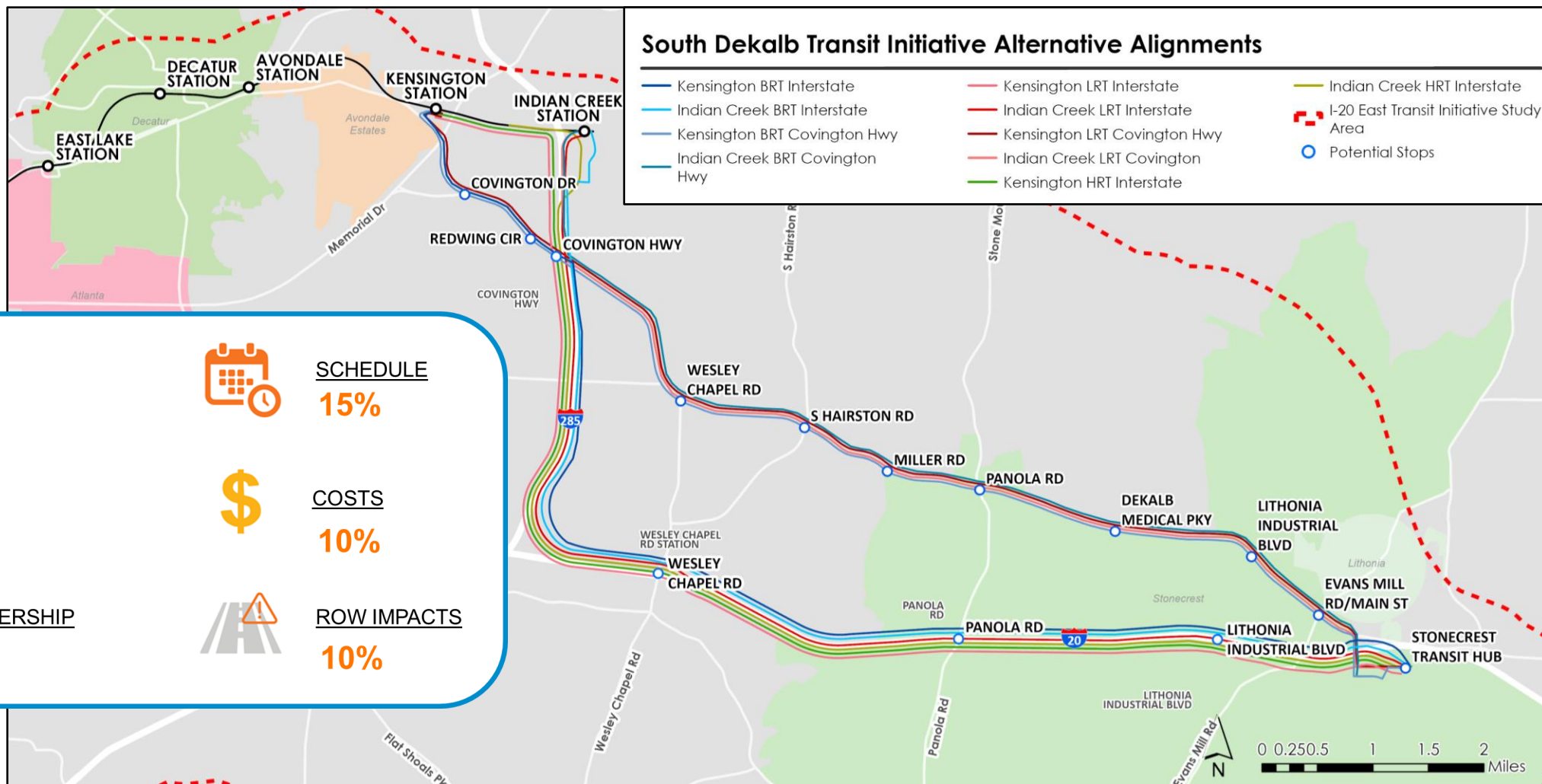


WE ARE HERE 

Public and Stakeholder Outreach 

SOUTH DEKALB TRANSIT INITIATIVE

10 alternatives weighed by several factors



	CONNECTIVITY 25%		SCHEDULE 15%
	EQUITY 20%		COSTS 10%
	POTENTIAL RIDERSHIP 20%		ROW IMPACTS 10%

SOUTH DEKALB TRANSIT INITIATIVE

4 BRT alternatives recommended to advance to secondary screening.



South Dekalb Transit Initiative AAs for Secondary Screening

- Kensington BRT Interstate
- Indian Creek BRT Interstate
- Kensington BRT Covington Hwy
- Indian Creek BRT Covington Hwy
- I-20 East Transit Initiative Study Area

BUS NETWORK REDESIGN

- ✓ Ridership Project Policy Framework was adopted in April 2023
- ✓ Next steps to come in 2023-2024:



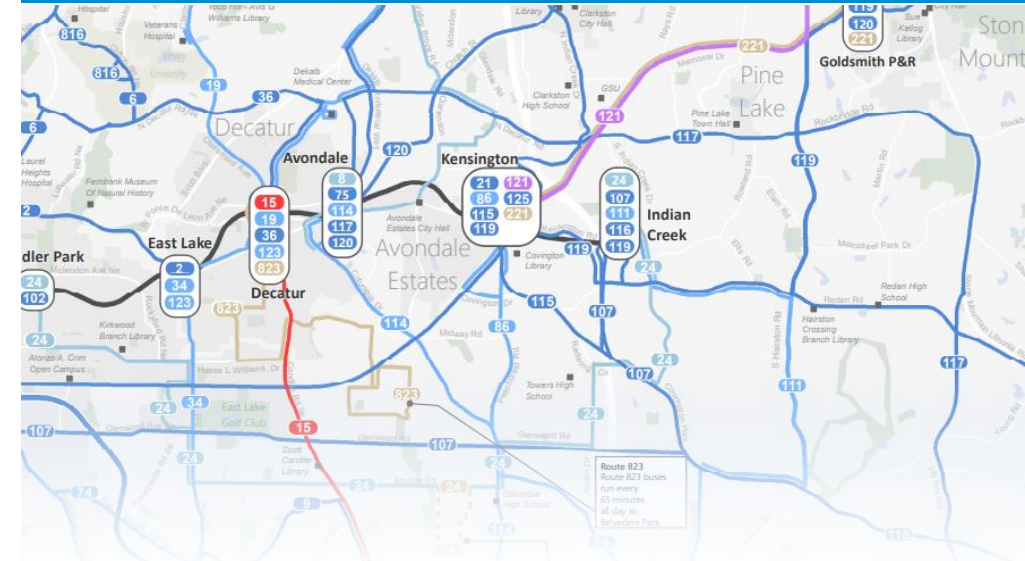
Technical workshops and develop the Draft Network Plan



Public and stakeholder engagement



Refinement into the Final Network Plan





TOD & Artbound



Indian Creek – May 11



Electric Owl Studios – July 19

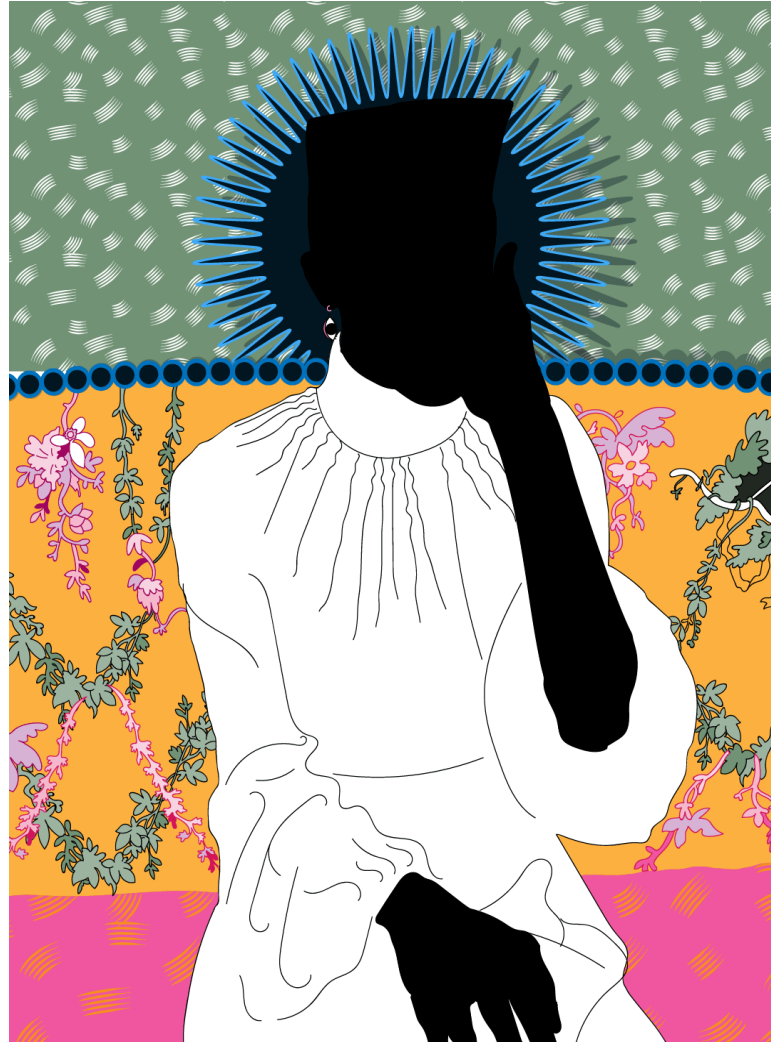
INDIAN CREEK TOD MASTER PLANNING

- ✓ 2 Community Workshops held to give an overview of the master planning process, describe TOD, and obtain feedback from the community.
- ✓ Collaborative effort with station rehab.
 - Completion by Spring 2025
- ✓ Fall 2023 estimated plan completion
- ✓ Next steps: Rezoning + Phase I RFP

ARTBOUND AT INDIAN CREEK



On Ralph David Abernathy Blvd.



Digital Piece



At Mercedes Benz Stadium



ARTBOUND

SCIENCE GALLERY

EMORY UNIVERSITY

marta Day

1404 marta

10AM / 5PM
07.15.2023

Join us in highlighting our **DESTINATIONS** project for our **JUSTICE** exhibition.

atlanta.sciencegallery.com/justice @scigalleryatl



Bus presented at Emory Justice exhibit running until Sept. 30



Mural unveiled at Dunwoody Station on June 6



Thank You

